Orange
Jordan
wholesale

Voice and Data solutions
1 about us
2 Orange wholesale
3 our products and services
about Orange Jordan
being Orange

Orange means:

- **168,000** employees
  (103,000 in France)

- the world’s **50th**
  strongest brand
  (Milward Brown 2012)

- **450,000** km of submarine cables
  (enough to circumnavigate the earth ten times)

- **231 million**
  customers worldwide

- **7,000** points of sale
**history**

Orange Jordan originally began as a separate governmental entity in 1971. The company went commercial in 1997 and in 2000 entered a strategic partnership with France Telecom.

Orange Jordan became a holistic provider of telecom services in 2006 when it introduced integrated fixed, mobile and internet operations. The next year, Orange Jordan officially adopted its current commercial brand.

**acquisitions**

Orange Jordan acquired Lightspeed, a Bahraini telecom provider, in 2007.
Orange Jordan market share

- Fixed: 99%
- Mobile: 32-35%
- Internet: Around 50%
Revenues

Wholesale’s contribution to Orange Jordan revenues 2010-2013.

2010: 19%
2011: 20%
2012: 23%
2013: 25%
Orange Jordan’s domestic network is engineered as a ring topology network ensuring service continuity all the time.

benefits

- Orange Jordan’s national network provides kingdom-wide coverage through DWDM and SDH systems that deliver up to 10Gbps across the country.
- The network is protected, secure and ready for high capacities in a short time over a wide range of interfaces including SDH, Ethernet and DWDM.
- Its connection extends to Iraq, Palestine, Syria and Saudi Arabia.
Orange Jordan international network

Orange Jordan international network integrates terrestrial and submarine cables to create a solid connectivity reaching all the major cities in the world.

Orange Jordan added recently two main terrestrial cables to its international network by joining JADI and RCN cable consortiums thus extending Orange Jordan’s international network reach with a new diverse route.

Orange Jordan is part of the cable consortium AMEER (Alternative Middle East European Route). A unique route bridging the east and the west.

**benefits**

- multiple suppliers and different cable systems ensuring network continuity all the time
- available capacity to the major cities in the world
- diversity from the main cable systems in the region using JADI, RCN and AMEER cables
Jeddah Amman Damascus Istanbul Network (JADI)

JADI (Jeddah-Amman-Damascus-Istanbul) is a ring protected cable connecting Jeddah and Istanbul passing through Amman and Damascus in a protected terrestrial route. JADI cable system is designed to carry huge capacities reaching 8Tbps from the region to Europe.

JADI system is operational since the end of 2010 carrying the parties traffic to the North (Istanbul) and South (Jeddah) on a protected ring configuration.

**benefits**

- Ring protected terrestrial cable system
- Provides a diverse and a shorter route to Europe
- The system is run by four leading operators in the region: Saudi Telecom Group, Orange Jordan, Syrian Telecom Establishment and the Turk Telekom Group
- The system provides access to multiple submarine cables and border points through its members

- The system is extended to major IP PoPs in Europe under a single point of contact enabling the customers to enjoy a true One Stop Shopping (OSS) experience
the Regional Cable Network (RCN)

The RCN (Regional Cable Network) consortium was formed early 2010 to establish a high capacity fiber network to reach Europe starting from UAE utilizing the parties existing fiber and DWDM technology.

The RCN cable starts from Fujairah to Europe passing through UAE, KSA, Jordan, Syria, Turkey and then extended to Europe with an option of submarine segment from Tartous (Syria) till Europe.

benefits
- ring protected terrestrial cable system
- provides a diverse and a shorter route to Europe
- the system is run by four leading operators in the region: Etisalat (UAE), Mobily (Saudi Arabia), Orange Jordan/ consortium of Mada /Zain (Jordan), Syrian Telecom Establishment (Syria) and Super Online (Turkey)
- the system provides access to multiple submarine cables and border points through it members
- extended to major IP PoPs in Europe all provided using a single point of contact enabling the customers to enjoy a true One Stop Shopping (OSS) experience
Alternative Middle East Europe Route (AMEEER)

This new path connects Western Europe to the Middle East on redundant routes. The endpoints are major Western-European PoPs and Datamena (alternatively CLSs in Dubai and Fujairah).

**benefits**

- premium services: avoiding current crisis zones following the shortest geographic routes
- protected and unprotected annual lease and IRU based SDH and Ethernet services
- guaranteed monthly availability: protected: %99.9, unprotected: %99.5
- Mean Time To Repair (MTTR) for terrestrial: 4 hours for protected, 8 hours for unprotected services
- RTD: Frankfurt – Dubai / 110 ms
- OSS: One Stop Shopping
Orange Wholesale
Orange Wholesale organizational structure
Orange Wholesale

Orange Jordan’s Wholesale Business Unit manages relationships with national and international wholesale customers.

why Orange Wholesale?

- dedicated Wholesale Team
- more than 30 years experience in wholesale business
- portfolio of more than 30 products and services

- end-to-end provider
- competitive pricing
- fast services delivery
- customized solutions
Orange Wholesale

More than 100 national and international customers and partners have benefited from Orange Jordan’s Wholesale services.
products and services
products and services

Infrastructure
- Co-location
- FLAG access

Data
- International IP capacity
- International Private Leased Circuit (IPLC)
- Dedicated transit (via Jordan)

Voice
- Traffic conveyance services
products and services

Infrastructure
- Co-location

Orange Wholesale offers its customers equipment housing in a state-of-the-art data centers in a secure environment.

Orange Jordan has recently launched its new state-of-the-art data center thus adding full redundancy and providing full disaster recovery and security to its customers.

benefits
- maximum security
- stable environmental conditions
- scalable connectivity in and out of the data center
- technical support
Orange Wholesale offers its customer access to the FLAG cable system through its landing station in Aqaba. As a landing party Orange Wholesale offers access to the cable system through minimal charges allowing the customers to manage their international capacity with capacity suppliers directly.
Data

International IP capacity

Orange Wholesale international IP connectivity is a cost-effective access to global content provided over Orange IP backbone. The service is carried over Orange redundant national backbone and over its multiple international routes which integrates both terrestrial and submarine cables creating a reliable backbone for internet service providers, carriers and operators.

The Orange Wholesale IP backbone is also connected to top Middle East IP providers guaranteeing a shorter route and the minimum latency when accessing regional content.

benefits

- reliable connectivity through dedicated IP routes
- connection to multiple Tier1 providers
- on demand bandwidth
- commercially flexible conditions
- full after sales and 24/7 customer support
Data

- International Private Leased Circuit (IPLC)

Orange Wholesale provides a secure, flexible and dedicated international bandwidth to connect customers local and international sites.

The solution is provided over Orange national protected backbone and internationally over international partners/suppliers network which reaches each city around the globe. The solution can be extended to include local loop solutions in distant countries all managed under an OSS arrangement and under a single contract simplifying customers ordering, billing, provisioning and maintenance procedures.

Benefits

- one-stop shopping
- competitive pricing, local loop solutions
- flexible contract terms, multiple international routes
- commercially flexible conditions
- solid, reliable network with top level SLA and availability
Data

- Dedicated transit (via Jordan)

Orange Wholesale provides a flexible, reliable and cost-effective way for transiting the traffic from border to border or up to a landing station over Orange Jordan network.

Orange Wholesale offers wide ranges of speed satisfying all customers’ needs. Capacity is carried over Orange Jordan solid backbone. Orange Wholesale can even extend its reach beyond its on-net network thus providing an end to end solution.

benefits

- One Stop Shopping (OSS)
- competitive pricing and local loop solutions
- flexible contract terms and multiple international routes

- solid, reliable network with top-level SLA and availability
- commercially flexible conditions
Voice
- Traffic conveyance services

Orange Wholesale Voice Transit Services enable our customers to route their traffic via Orange Jordan international network to more than 300 destinations over direct and premium interconnections.

Orange Wholesale operates large capacities and interconnections either through direct fiber connections or submarine cables allowing Orange Wholesale to carry billions of minutes nationally and internationally every year.

benefits
- competitive and flexible pricing through premium and optimum offers
- worldwide access

- network monitoring and 24/7 support
- fully redundant and diverse international network
contact us

Orange Wholesale team is ready to answer and support all your requirements

Please contact us at info.wholesale@orange.com for our price list or let our experts customize a solution to meet your requirements and needs exactly.